#### **Duration**

Calendar Year: 52 weeks Academic Year: 36 weeks

Terms: 4 Terms x 9 weeks each (Total 36 weeks) Holidays & Study Breaks: 16 weeks – 4 x 4 weeks

Study Type: Full Time, 20 hours / week

#### Location

Level 2, 1 James Place, North Sydney NSW 2060 Level 6, 8 Quay Street, Haymarket NSW 2000

#### Course Fee

\$6,000.00

### **Application Fee**

A non-refundable Administration Fee of \$250 is to be paid with the deposit.

#### **Additional Fees**

Material Fees: \$200 (Material Fee covers cost of printing of class material, class tests/quiz, and assessment cover forms).

### **Assessment Arrangements**

Assessment is both formative and summative and a holistic approach has been applied where possible. Evidence gathered is a combination of observation and written reports, case studies, question and answers, self-assessments and third-party reports (if applicable).

## **Delivery Modes**

Learners are provided with materials for each individual unit which includes materials used in training sessions, assessment materials (other than tests) and reference materials. All training will be delivered using a blended mode (face to face and online), including use of simulated situations where required.

Emphasis will be made on simulating "real life situations" in order to develop the skills identified in the "employability skills" for this qualification.



Phone: 02 9211 4958

Email: vet@ee.edu.au

Website: www.ee.edu.au

Address: Level 6, 8 Quay Street

Haymarket, NSW 2000

**Elite Education Vocational Institute** 

RTO ID: 45018 CRICOS Code: 03546G



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# **Course Description**

This qualification reflects the role of individuals, with significant experience in either specialised or broad areas of skills and knowledge, who are seeking to further develop expertise across a range of business functions. The qualification is suited to the needs of individuals who possess significant theoretical business skills and knowledge that they would like to develop in order to create further educational or employment opportunities. In summary, this qualification is designed for:

- Individuals aspiring to build careers in senior business roles
- Individuals wanting to master essential business skills in planning and managing business processes.
- Those wishing to enhance their leadership skills in line with the current best business practice.

This course is accredited by the Australian Skills Quality Authority (ASQA).

Visit http://training.gov.au/Organisation/Details/45018 for further information regarding the accreditation of this course.

Note: Due to Training Package update, BSB60215 is superseded by BSB60120 and this course is in transition until 17 April 2022.

#### **Potential Job Roles**

- Senior Administrator
- Senior Executive

# Pathways into and from the qualification

Candidates considering this qualification may consider entering this qualification following completion of the BSB50215 Diploma of Business or other relevant qualification such as AQF Level IV or V or substantial vocational experience in a relevant work environment, i.e., acting in a senior support or technical role.

Following completion of this qualification, candidates may choose to undertake studies at Bachelor Degree level, e.g., Bachelor of Business at Elite Education Institute.

UNITS OF COMPETENCY	
CODE	TITLE
BSBADV602	Develop an advertising campaign
BSBADV604	Execute an advertising campaign
BSBCON801	Establish and review the business continuity management framework and strategies
BSBINN601	Lead and manage organisational change
BSBMGT615	Contribute to organisation development
BSBMGT616	Develop and implement strategic plans
BSBMKG605	Evaluate international marketing opportunities
BSBMKG606	Manage international marketing programs

Consistent with the training package rules, the units listed above will be delivered for this course. The code and title of each unit is provided. This qualification is made up of 8 units of competency.

To suit individual student needs, 75% of the course content is delivered in the classroom environment (including trainer presentations, videos, resource texts, group exercises and role play) and 25% is conducted online.

This course is designed for students wishing to pursue accounting or business careers in a domestic and international context.

#### **Equipment**

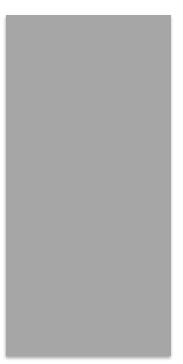
Students will need to do some self-study as well as assessment preparation throughout their course of study. As a result, access to a computer as well as internet access needs to be available to students (it is highly recommended that students purchase their own device to ensure that there is no limitation). In addition, EEVI has made a fully equipped computer lab, free Wi-Fi access as well as a library available to students which they can use for self-study during EEVI business hours.

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### **Entry Requirements**

- International learners, on an Australian student visa
- Over 18 years of age
- Education background:
  - o Completion of a post-secondary AQF Level IV qualification or equivalent, as a minimum; or
  - o Can demonstrate relevant work experience, in Australia or overseas, in roles such as:
    - Manager
    - Supervisor
    - Marketing leader
- Identify the following vocational goals:
  - o to build a career in business roles requiring:
    - skills in planning and managing business processes.
    - leadership skills in line with current best Australian business practice.
- Demonstrated language and literacy skills as follows:
  - o English is the student's first language; or
  - o IELTS 5.5 with no sub band scores less than 5.0; or
  - Successful completion of at least one year of full-time study in an English-speaking institution at an Australian AQF4 level or above; or
  - Completion of the English for Academic Purposes (EAP) program at EEVI or at an Australian NEAS Accredited Language Centre; or
  - Pass EEVI's Placement Test.

Elite Education Vocational institute is responsible for compliance of training and assessment of this accredited qualification and all learners who have completed all Unit of Competency in this qualification will be issued with the nationally recognised AQF documentation, i.e., BSB60215 — Advanced Diploma of Business. Students completing assessment requirements for part of a qualification will be awarded a Statement of Attainment indicating which modules or units of competency they have completed.





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#### Adjustments due to COVID-19

EEVI is delivering this course fully online. Resources are available and assessment submitted digitally via Moodle and learning participation and observable assessment occurs via Zoom.

Students are required to follow the same timetable as is scheduled for face-to-face classes. Students are required to log into the Moodle classrooms as per their schedule for the delivery conducted by Trainers. Trainers are available for learners online during the session or via email or phone outside of the scheduled sessions. These sessions are monitored and the system tracks student log-ins. Reports are accessed from Moodle to monitor student attendance.

As EEVI utilises digital resources which are uploaded into its Learning Management System, Moodle, it has not required to make major adjustments to its training and assessment resources. Where group activities were involved and observances required, these will be done online.

### **Recognition of Prior Learning (RPL)**

Elite Education Vocational Institute (EEVI) supports the national policy of recognition of qualifications and Statements of Attainment issued by other Registered Training Organisations (RTO). Credit Transfer will only be offered for the units of competency packaged within the qualification offered by EEVI.

An application can be made for RPL if the student believes that they have already attained the necessary skills and competencies elsewhere (work, other study etc.). An RPL application form is available from the Manager, Student Administration Services upon request. Students must provide documentation to support their application.





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